

ORDER

Orders

Order / Rev: 258994

Alt Order #:

Product Desc: 60 Spots

Estimate:

Flight Dates: 10/10/16 - 10/17/16

Original Date / Rev: 10/11/16 / 10/11/16

Order Type: GENERAL

KPDQ-AM

Primary AE: Kathleen Bensi

Sales Office: SMR

Sales Region: SMR

Agency

Name: SMR

Buying Contact:

Billing Contact: Yolanda Roberts

6400 N. Beltline Road, Suite 210

Irving, TX 75063

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Tax on Sales

Demographic: HH

Product Codes: Political Issue

Priority: P-04

Revenue Codes: AGY, SPT, SPT

New Business Thru:

Order Separation: 00:30:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	24	\$720.00	\$612.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$720.00	\$612.00	0.00
Totals	24	\$720.00	\$612.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kathleen Bensi			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPDQ	10/10/16	10/17/16	Sign-On/Sign-Off M-SU 12a-12a	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	M-WTFSS	1:00	20	\$30.00	P-04	0.00	NM	24	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTFSS--		20				\$30.00		0.00			
		Week: 10/17/16	10/23/16	M-----		4				\$30.00		0.00			
Totals														24	\$720.00

Kenny Dieterich

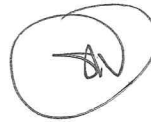
From: Reba George
Sent: Tuesday, October 11, 2016 12:46 PM
To: POR traffic-kpdq
Cc: Kathleen A. Bensi
Subject: FW: ORDER - OR Defeat Tax No 97
Attachments: Defeat the Tax on Oregon Sales Agreement Form.pdf; No97_FamilyCosts_RadioSpot_v1.wav

19369

Order will be coming shortly.

KPDQ-AM 10/12-10/15 20Xs = \$600
KPDQ-AM 10/17 4Xs = \$120

TOTAL = \$720



10/11/16



6400 N Beltline Road • Suite 210, Irving, TX 75063

Salem Radio Network
6400 N Beltline Rd
Suite 210
Irving, TX 75063

Insertion Contract

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Tax on Sales	No on 97 Political	7904005	1		2	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
Kathleen Bensi	(614)899-6800	10/12/16	7:05AM	10/10/16	10/23/16	
Sales Office	Agency	Demos				
SMR	Odyssey Marketing	Survey				

Product Protection: *Political-Issue

Line #	Vehicle	Days & Times	M	T	W	T	F	S	S	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7	Nov 14	Nov 21	Nov 28	Dec 5	Dec 12	Dec 19	Dec 26	Jan 2	Total Units	Len	Unit Rate	Extended Total
3	KPDQ-AM	We-Sa 6AM-7PM								20	4												20	60	30.00	600
4	KPDQ-AM	M 6AM-7PM																					4	60	30.00	120
	Totals									20	4												24			720
Weekly Units			20	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	24			
Weekly Gross \$			600	120	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				720

Air Time Total Gross: \$ 720.00

Agency Commission: \$ 108.00

Total Net: \$ 612.00

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please fax signed insertion to 972-367-1928

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:

Name

Title

Name

Title

SA



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>KPDQ-AM - Portland, OR</u>	Date: <u>10-12-2016</u>
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Defeat the Tax on Oregon Sales

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Defeat the Tax on Oregon Sales

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☐ YES

☒ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Defeat the Tax on Oregon Sales PO Box 5275 Portland, OR 97208

and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Erica Hagedorn, Treasurer

Julie Iadanza

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title